TOP 10 VALUES

1. Build on the islands of health and strength.
2. Work only with the receptive and only on what’s trying to happen.
3. Go big or go home. Focus; don’t do dribs and drabs.
4. Who is our customer? What does the customer consider value? What is our business?
5. Giving is not a result—changed lives are.
6. The fruit of our work grows up on other people’s trees.
7. The entrepreneurial-style leader is where the leverage begins.
8. The essential ingredient for success is a steady stream of innovation.
9. “It’s your job to release and direct energy, not to supply it.”
10. Structure follows strategy, and strategy begins with clear desired outcomes.

To What End?